

Pursuit 2028: Strategic Priorities & Goals

Our Mission

As a charitable organization we are an innovative force, providing high quality person-centred care and services to optimize well-being and enrich people's lives.

Our Vision

We will provide leadership to create a future where people can live life to the fullest, with dignity, hope and happiness - in caring and supportive communities.

Our Philosophy

The Preservation of Dignity and the Pursuit of Happiness.

ADAPT

to the evolving needs of older adults with diverse, inclusive, personalized services

1. Create vibrant communities with enhanced choice for our residents and clients
2. Champion safety, accessibility, and efficiency to provide outstanding care for our residents and clients

COLLABORATE

to improve sustainable access to health and aging services in the Caribbean

3. Enable broader access to high-quality specialized services to achieve better health outcomes in the Caribbean
4. Play a pivotal role in shaping a regional approach to eye health in the Eastern Caribbean

EMPOWER

safe, thriving, and sustainable communities through preventative and supportive services

5. Engage in leading-edge practices to support survivors of domestic violence
6. Contribute to healthy communities through sustainable infrastructure investments and strong community relationships

EXPLORE

to drive innovation, lead change, and create value

7. Build a high-performance culture by streamlining processes and optimizing efficiency of our systems
8. Advance knowledge and awareness in support of the populations we serve to influence system-wide change, locally, nationally, and internationally

CULTIVATE

an inclusive, future-ready workplace focused on engagement and well-being

9. Invest in and develop our people enabling them to reach their highest potential
10. Create a thriving, resilient workforce by prioritizing employee well-being

